



## Hillsborough County Hotel & Motel Association **TOURISM MARKETING DISTRICT**

### **TMD STEERING COMMITTEE MEETING**

Tuesday, July 9, 2019

3:00pm – 5:00pm

Location:

Event Development Institute  
Tampa City Center  
201 N. Franklin Street  
Suite 3405 (34th Floor)  
Tampa, FL 33602

- TMD Steering Committee Membership Replacement Appointment
- Visit Tampa Bay – TMD Tourism Marketing Services Provider Quarterly Report
  - October 2018 – May 2019 Campaign Performance
  - Overview of FY 2018 Marketing Campaign Outcomes and Metrics
  - Concession / Convention Center Buy down Budget Formula
- HCHMA Downtown / Historic Ybor City Tourism Marketing District FY 2018 Annual Report
- TMD FY 2020 Proposed Budget Approval
- Addition of Tampa Westin Waterside to Tourism Marketing District Hotel Membership
- Good of the Order

If a person decides to appeal any decision made by the TMD with respect to such hearing or meeting, (s)he will need to ensure that a verbatim record of such hearing or meeting is made, which record includes the testimony and evidence upon which the appeal is based.

In accordance with the Americans with Disabilities Act, persons needing a special accommodation to participate in this proceeding should contact the TMD Administrative Assistant no later than forty-eight (48) hours prior to the proceeding at [Slewis@HCHMA.org](mailto:Slewis@HCHMA.org) or 813-810-1641