



## Hillsborough County Hotel & Motel Association **TOURISM MARKETING DISTRICT**

### **TMD STEERING COMMITTEE MEETING**

Thursday, March 28, 2019  
10:00am – 12:00pm

Location:

Event Development Institute  
Tampa City Center  
201 N. Franklin Street  
Suite 3405 (34th Floor)  
Tampa, FL 33602

- Presentation from TMD Marketing Services Provider Visit Tampa Bay
  - October – February Marketing Campaign Performance Outcomes
  - Overview of FY 2018 Marketing Campaign Outcomes and Metrics
  - Presentation of Tampa Bay Lightning Playoff Digital Marketing Proposal & Ratification of 1st - Round Lightning Digital Marketing Campaign
  - Convention Group Concession Draft Policy
  - Outline of Convention Group Concessions
- TMD Interim Financial Report: October 2018 - February 2019
- Development of TMD Collection Confirmation Procedures
- TMD Steering Committee Membership Replacements
- FY 2019 TMD Meeting Schedule
- Good of the Order

If a person decides to appeal any decision made by the TMD with respect to such hearing or meeting, (s)he will need to ensure that a verbatim record of such hearing or meeting is made, which record includes the testimony and evidence upon which the appeal is based.

In accordance with the Americans with Disabilities Act, persons needing a special accommodation to participate in this proceeding should contact the TMD Administrative Assistant no later than forty-eight (48) hours prior to the proceeding at [Slewis@HCHMA.org](mailto:Slewis@HCHMA.org) or 813-810-1641