



— 2020 —

ExTravelganza is a Hillsborough County Hotel / Motel Association and Pinellas Chapter of the Florida Restaurant & Lodging Association partnership. For 28 years, ExTravelganza has provided a path for students to achieve their educational goals by providing scholarships in Hospitality and Culinary studies.

Dear Industry Partner,

During this unprecedented time, we very are fortunate to have the opportunity to support the industry's future workforce by holding the 28<sup>th</sup> Annual "ExTravelganza" Tampa Bay's Premier Travel/Sports Auction.

We understand that this period has been difficult for many businesses in our industry. However, in order to support high school and college students majoring in hospitality or culinary arts, we are graciously requesting your support and donations for this event.

ExTravelganza has fulfilled the goals and ambitions of high school and college students majoring in hospitality and culinary arts programs for the last 28 years by awarding over a **\$1.5 million in scholarships**. We ask you to ensure the continued success of this effort by **DONATING AN AUCTION ITEM** for this educational fundraiser. Your donation is needed now more than ever to raise funds to help these students stay in school and employed in the future. Not only will your contribution benefit education but will assist in **encouraging travel to your great property/destination now and in the future**.

This year's event will take place on **Friday, November 20, 2020 from 7:00 – 10:00 pm at the Wyndham Grand Clearwater Beach** with a new format, incorporating social distancing and all suggested CDC guidelines.

In recognition of your contribution, you will receive key branding in the auction program, digital displays during the auction, acknowledgement on the *ExTravelganza* website, and repeated verbal acknowledgements throughout the evening. **Our major objective is to promote travel to our savvy adventurous audience while raising money for our students.**

Attached you will find a donation form with full details on how to support the event and assist our future industry leaders. We can't do it without your assistance.

We could not do this fundraising event without you, so we thank you in advance for your support.

Dannette Lynch,  
2020 ExTravelganza Chairman  
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Tampa Bay Hospitality Alliance  
Tax ID Number: 59-3517705

ExTravelganza is presented by the Tampa Bay Hospitality Alliance, a dynamic partnership between the Hillsborough Hotel/Motel Association and the Pinellas County Chapter of the Florida Restaurant & Lodging Association.

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**TAMPA BAY HOSPITALITY ALLIANCE**

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